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# We Lead. Others Follow.



## CONTACT US



## A Global Company Servicing at a Local Level

International Training 1321 SE Decker Ave. Stuart, FL 34994 Toll Free + 1-888-788-9073 Phone + 1-207-729-4201 Fax + 1-877-436-7096

Monday - Thursday 9:00am-6:00pm EST Friday 9:00am - 5:00pm EST We are closed on Saturday and Sunday

## **Our Regional Representatives**

To find your local regional representatives visit: <u>www.tdisdi.com/contact</u>







#### Welcome to International Training

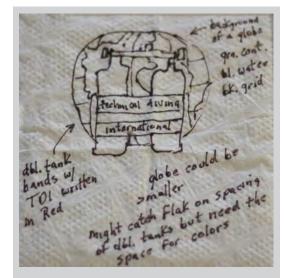
From its humble beginning in 1994 through today, the group of training agencies: Scuba Diving International (SDI), Technical Diving International (TDI), Emergency Response Diving International (ERDI) and Performance Freediving International (PFI) has grown into one of the largest diving certification agencies in the World.

In 2018, International Training emerged from the diving industry into the realm of first aid with the addition of First Response Training International.

With 28 Regional Offices servicing more than 100 countries and territories, the company today far exceeds the original vision the founders had when they conceived the idea on a napkin, sitting at a kitchen table in the early 1990s.

#### **TDI: Technical Diving International**

TDI was one of the first agencies of its kind with its focus being to provide training materials and education for specialized diving situations ranging from nitrox to



The Vision of TDI started at a kitchen table and the logo was finalized on this napkin.

closed circuit rebreathers and overhead environments such as caves and wrecks. TDI remains the largest and most respected agency around the world that offers training in technical diving.

#### **SDI: Scuba Diving International**

In 1998, TDI could no longer be held back from the demand to create a sport diving division – thus SDI was born. The driving force behind this expansion was dive instructors in the field valued dealing with an agency that listened to them and created programs that are very profitable because they are tailored to the way today's diver wants to learn to dive. SDI has since become a part of the RSTC (Recreational Scuba Training Council), RSTC Europe, World RSTC, ISO Certified, and a member of the EUF. Since its origins, SDI has pioneered innovations in the industry that have now become a standard. These include the implementation of personal dive computers in open water from day one and making eLearning available to students.

#### **ERDI: Emergency Response Diving International**

With the membership now happy with their options for both recreational and technical dive training through SDI and TDI, they continued to ask for more specialized training in public safety diving. ERDI is the only training program supported by a major certification agency that caters exclusively to public safety diving and is OSHA and NFPA compliant. Throughout the years ERDI has created programs and trained highly established dive teams including fire departments, police departments, and various federal agencies and militaries around the world.

#### **PFI: Performance Freediving International**

PFI is the agency used by top athletes for cross-training. This includes Red Bull, US and Canadian Olympic athletes, and Hollywood. When you won't settle for anything but the best in your freediving education, you have one choice: PFI.

Since our formation in 2000, PFI instructors have taught more than 10,000 people to freedive safer, longer, and deeper. Whether you're new to freediving or you're an experienced water enthusiast, we are the only source you need for freediver courses, instructor certifications, elite specialized training, and competition events. We are on a single-minded mission to give you the most cutting edge scientific and training information coming out of the sport today.

The PFI dive mindset gets results. PFI-trained divers have set over 23 world records and dozens of national records. But freediving is more than competition—it's a journey inward to see what you're made of. To discover the potential inside yourself and infuse it into your whole life, both in and out of the water.

#### **First Response Training International**

In the fall of 2018, International Training launched the revamp of their diving focused first aid program so our members could take their practices outside of the dive industry with a program that is ILCOR compliant. With a simple course selection and a video-based eLearning program, the reception was amazing. Add the profitable pricing that competes with the other first-aid response organizations in their field and you have the most innovative program yet. First Response Training International is a world class organization providing training for layperson rescuers in schools, businesses, and public areas proudly offering cutting edge curriculums designed to prepare individuals to handle emergency situations and save lives.



# **OVER 20 YEARS OF INNOVATION**







- First to present Nitrox training in a simple format that required no dives to complete.
- First to present an advanced wreck program teaching overhead diving techniques outside the cave diving format.
- First to make Trimix training accessible to recreational divers.
- First to have a Technical Divemaster certification.
- First to allow you to teach "as they dive," permitting students to learn to dive utilizing a Personal Dive Computer (PDC).
- First to drop the requirement for beginning divers to learn cumbersome tables, while still giving you the option to teach tables if desired.
- First to lower the age requirement for Open Water to 10 years old.
- First insured sport-level Solo Diver program.
- First to create an online open water training course and make it mainstream eLearning is now an industry standard.
- First to present online specialties such as Wreck, Computer Nitrox, Deep and Navigation. Currently, there are over 25 eLearning courses and specialties available online.
- First to offer online leadership programs including Divemaster, Assistant Instructor and Open Water Scuba Diver Instructor. The online academics and preparation for these programs give you more and better "in-water" quality time!
- First to make certification cards available directly through your participating Dive Center with In-Store Card Printing.
- First to offer a chat feature for students to access assistance from an instructor at HQ during their eLearning courses.
- First to offer audits for Dive Center websites and digital marketing presence.



- First to provide instructors and facilities with standards underwritten and supported by appropriate insurance.
- First to present programs which are OSHA and NFPA compliant.
- First to offer training through a true network of professional facilities.
- First to offer eLearning curriculums that make it easier for students to complete their academics without worrying about shifts and scheduling difficulties.
- First training agency to offer education for the WHOLE team through threepart OPS training (Awareness, Operations and Technician).
- First to have formal standards and procedures for certification.
- First to develop techniques now used worldwide.
- First to provide members with professional liability insurance for freediving.
- First to offer a Breath Hold Survival program.
- The only agency whose instructors provide training for US, Canadian, and British special forces.



- First to offer video-based eLearning.
- First to offer an easy-to-use website for instructors.
- First to register students online with digital c-cards.





## **OUR COURSES**

## **One-Stop Shop**

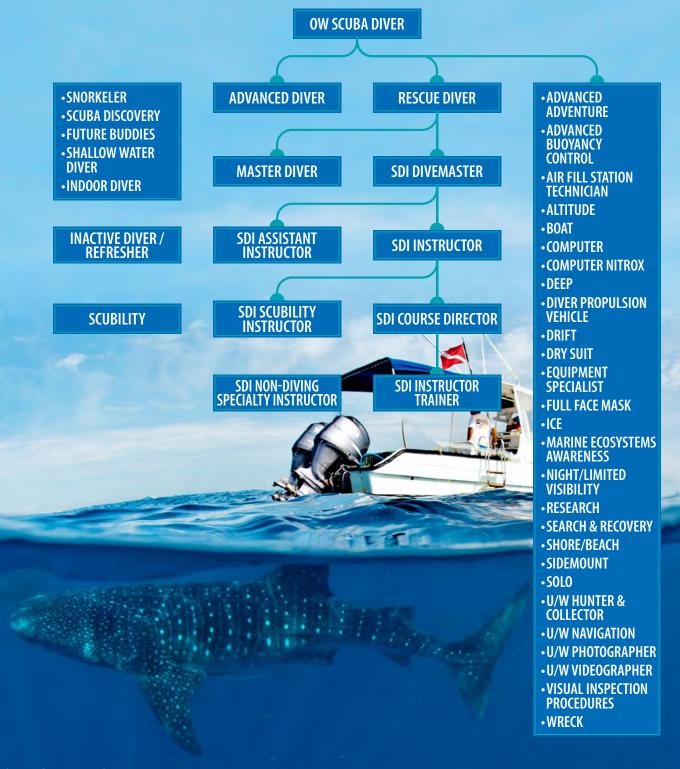
With over 150 courses available and more than 200 diving certifications, International Training is the SCUBA and freediving agency of choice.

As a professional member of International Training, you will have the ability to offer more courses than any other agency. From freediving, sport and technical to public safety and first response training, we have it all!





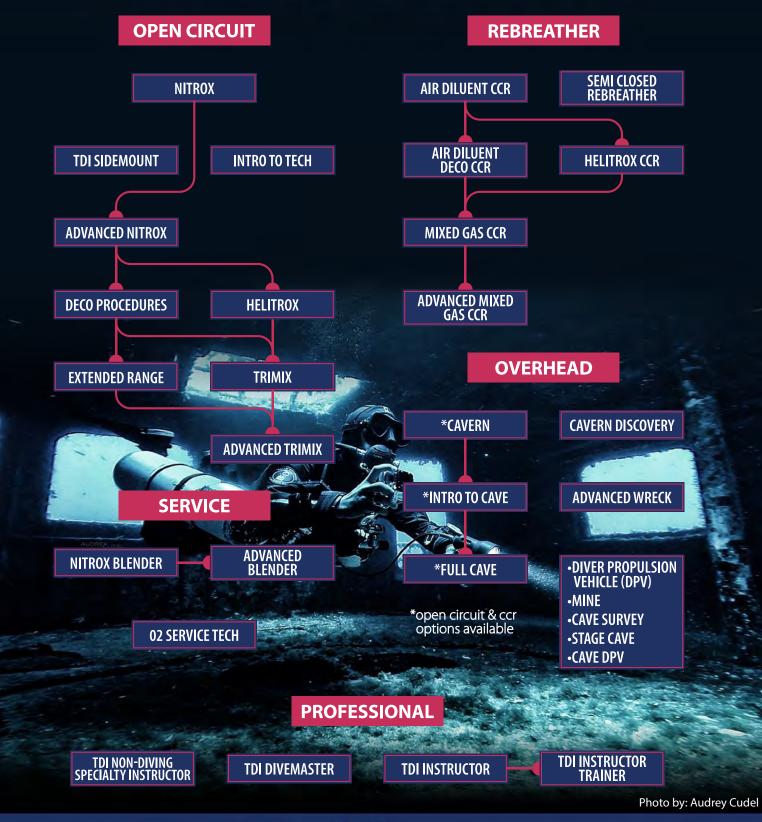
## **Scuba Diving International Courses**



## tdisdi.com



## Technical Diving International Courses



## tdisdi.com



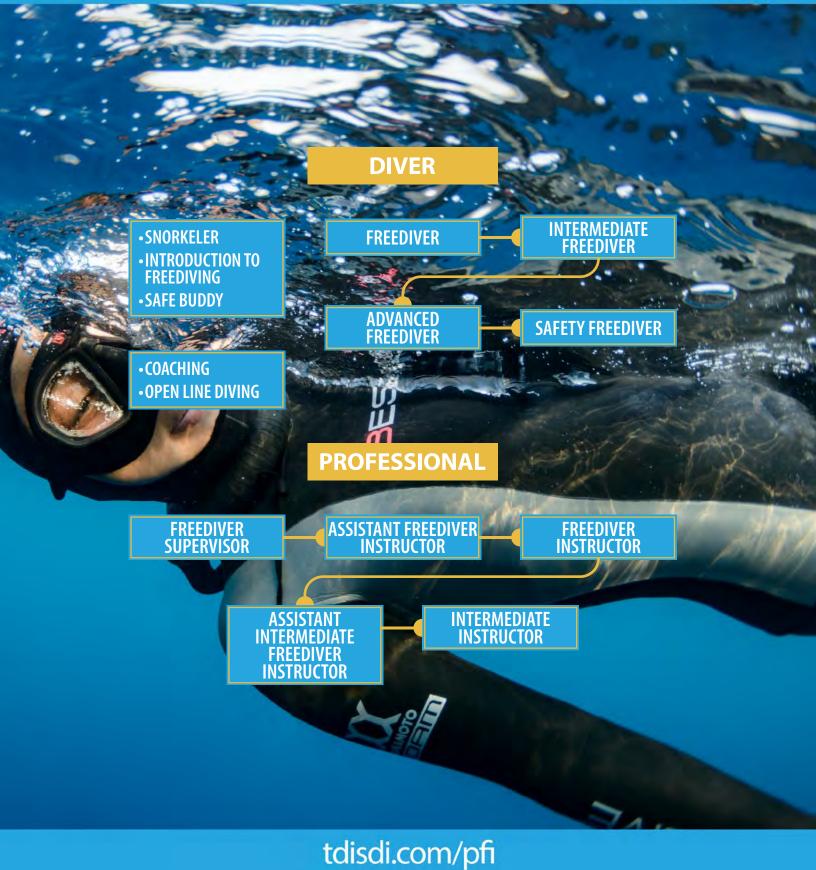
## **Emergency Response Diving International Courses**



tdisdi.com



## Performance Freediving International Courses





## First Response Training International Courses



firstresponse-ed.com

## Products

## **Facility Codes Generation**

Generate eLearning codes instantly so you can always provide an eLearning code to a prospective customer without having to invest in holding codes in inventory. This provides instant customer service while helping helping your cashflow.

#### **In-Store C-Card Printer**

Take control of your students' c-cards. Print them at your facility today! The In-Store C-Card Printer (ISCP) is another member-requested business solution from International Training. Be the first dive center in your area to offer your students their c-cards the same day they have completed their course and have the ability to re-issue them a replacement card onsite.

## **Digital Certification Cards**

International Training students and professional members can access digital certification cards directly from our website on any mobile device. Through a simple

log-in process at www. tdisdi.com, card holders can download their certification cards directly to their devices and keep them in digital format wherever they go. They can also easily email their certs to the resorts they are going to ahead of time – all from their mobile device. This service is offered at no cost to your divers.

## **eLearning Courses**

SDI, TDI, ERDI, PFI, and First Response Training offer you and your customers the largest library of eLearning programs available in the diving industry. Freediving, sport, technical, public safety, as well as first responder eLearning courses, including professional-level courses, are available for your facility to expand your business even further. You'll have customized links to our eLearning programs, so your customers always come back to you.

## **Mobile App**

Now you can have all your certifications with you at all times. The Mobile App allows you to access, download and share your digital certification cards. No payment or syncing required! The app also allows you to find dive centers anywhere in the world and also gives you access to all of your favorite content from our YouTube channel and blogs on the website. Swap between agencies to find something totally new!

Download the app from Google play or Apple App store!

## Services

## **Business Solutions**

Work with a Company that Works for You – Increase your visibility and business opportunities while having the marketing and sales teams offer the support you deserve. Enjoy an audit of your website by our in-house marketing team, eLearning access for your customers, better pricing, and doing business with real people and real divers, offering real customer service.

**Business Resource Library & Marketing Resource Center** - Get all the business and marketing information you need from our Business Resource Library complete with webinars, articles and video presentations. Our Marketing Resource Center includes all the tools you need to market your business with helpful guides, social media links, downloadable logos, graphics and files, entire marketing campaigns and more, straight from the Marketing Department.v

**Customer Service** – During business hours, our phones are answered by live customer service representatives and we offer 48-hour turn-around on c-cards and diplomas. Need an even less disruptive response? Try our live-chat feature.

**Live Chat with an Instructor** – Bridging the gap from classroom to online training. eLearning has been great – for every industry and educational institution. International Training is staffed by multiple professional educators with a vast amount of teaching and diving experience and are online, ready to assist students.

## **PRODUCTS & SERVICES**





# 11 Reasons...

**1.** "I hold certifications with TDI already and loved the courses I took! As an instructor, I find the eLearning reports are a fabulous asset to efficiently teaching the academic portion of any course. Additionally, the customer service/relations department is FANTASTIC!"

**2.** "Wanted to be teaching the best materials and have heard nothing but good things from other SDI/TDI facilities/instructors."

**3.** "I'm very excited to start working with this great community, and to become aligned with an organization that seems to put divers and instructors at the forefront of all they do."

**4.** "I liked how simple it was! Coming from (my other agency), I was very impressed and relieved by this."

**5.** "I felt the crossover experience to be very genuine and that everyone I have been in contact with was well educated and knowledgable on the organization."



# ...you should teach with International Training, because 10 is just not enough

**6.** "Clearly states expectations but allows some fluctuations to better accommodate all situations."

7. "I appreciated the no-nonsense respect that is given to current instructors who are looking to cross over. Treating us as equals as opposed to "newbies" shows that the agency is dedicated to expanding its reach."

**8.** "Liked the personal feeling...felt like an actual member with an actual name and not just a number."

**9.** "Every staff member I spoke to was professional and enthusiastic with any and all questions I had about the crossover process.

**10.** "This crossover has been so easy and well coordinated...thank you all and I wish I'd made this switch years ago."

**11.** "The experience and materials have been extremely user friendly and TDI/SDI has been quick to answer any questions."



# JOIN AND NETWORK

## **Becoming a Member**

Our crossover process is tailored to meet the needs and expectations of the dive professional and dive retailer.

When SDI was launched in 1998, it created quite a buzz in the dive industry. Our programs embraced the concept of making SCUBA training fun, efficient, flexible and technologically current. Today, while other training agencies scramble to keep up with our new methods of teaching, SDI's innovative concept and programs continue to grow in popularity with our students, professionals and facilities.

Recognizing the professional level at which facilities do business, we want to make your transition to becoming an SDI/TDI/ERDI/PFI or First Response facility as easy as possible.

It is our business to promote your business. At International Training, we have built our success by listening to our customers. The success of your business is very important to us and we will do everything we can to ensure it succeeds. Just ask any of our facilities.

## **Global Referral**

Our Global Referral Program currently allows divers from all around the world to continue their education without having to worry about "agency politics". We have created the Global Referral Program so that resorts and instructors from other agencies can sign off on our diver's open water dives while maintaining their SDI rating. Don't turn away business and don't have your business turned away.

## **Dive Center Designations**

Numerous benefits and price deals are provided to your facility, depending on the facility's designation and region it is located. The higher your designation, the more you will see in savings and returns with every purchase of materials that you make.

Please review our crossover applications and take advantage of the great opportunities that we have to offer your facility and instructors. If you have any questions about this process, please do not hesitate to contact your local regional manager or contact headquarters directly. We're here to make your crossover process simple, easy, and hassle free. We look forward to you joining our team.



# Scan Here and Join the Family!

Big enough to be recognized globally yet small enough to pick up the phone on the first ring! Customer Service 100%



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