

Navigate your Adventure through SDI.





A Global Company Servicing at a Local Level

International Training
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Stuart, FL 34994

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+ 1-888-788-9073
Phone
+ 1-207-729-4201
email: worldHQ@tdisdi.com
Customer Service email: cs@tdisdi.com

Monday - Thursday
9:00am-6:00pm EST
Friday
9:00am - 5:00pm EST
We are closed on
Saturday and Sunday



Global Sales
Team



Meet the SDI
Team



Ne

DIVE FAMILY

OUR PURPOSE

To help more people safely explore the underwater world with confidence and lasting awe.

OUR VALUES

We care.

We care about the way we interact with dive centers, the way instructors employ our training, and the flexibility required to meet diver needs.

We enjoy your wonder moments.

Nothing excites us more than the awe and wonder of diving - the exhilaration of a student breathing underwater for the first time.

We are committed to the safety of every diver.

Because there is nothing more important than a safe dive. Period.

We believe in diversity.

We believe that diving should be accessible to everyone. No surprise we are led by a Women Divers Hall of Fame inductee and notable leader in the dive industry.

We care about the environment we dive in.

We are committed to protecting the underwater world for future generations.



Our Story



We are ... One
Dive Family

HOW SDI BENEFITS YOUR BUSINESS

DRIVE SUCCESS WITH SDI SOLUTIONS

SDI delivers comprehensive business solutions for dive professionals, helping you grow, innovate, and maximize profitability. Our flexible teaching approach adapts to diverse learning styles, ensuring higher engagement, faster skill development, and better outcomes for your students. With competitive annual dues, affordable materials, and multiple no-cost courses, SDI enables you to increase your revenue per class while leveraging industry-leading eLearning and intuitive platforms to streamline operations.

We simplify management and expansion with a single annual renewal fee that covers multiple agencies (SDI, TDI, ERDI, PFI, and First Response Training), making it easy to broaden your offerings without added cost. Professionals also gain access to marketing assets (print, digital, and social campaigns) designed to attract new clients and grow your business.

With a focus on innovation, growth, and forward-thinking solutions, SDI supports your professional development while providing the tools, resources, and strategies needed to expand your reach, increase efficiency, and build a thriving dive business.





MORE THAN DIVING, IT'S FAMILY

At SDI, our greatest pride comes from supporting our community. Every call, chat, and email is met with a real person who understands the dive industry and genuinely cares about helping you succeed. We are here to guide, encourage, and empower every professional who joins our network.

Being a family-owned organization means that our values of care, trust, and connection extend far beyond business. When you become part of SDI, you are welcomed into the One Dive Family, a community where you are supported, valued, and celebrated as part of something bigger than yourself.

We are committed to helping our professionals thrive, providing the resources, guidance, and encouragement needed to grow and succeed. At SDI, our mission is not about certifications or courses, it's about creating lasting relationships, inspiring confidence, and building a dive community where everyone belongs.

TRUSTED WORLDWIDE, COMMITTED TO QUALITY

Rooted in the pioneering spirit of TDI and the technical diving mindset, SDI continues to challenge, innovate, and elevate diving education while staying true to its origins. With more than 25 regional offices and service centers worldwide and educational materials available in multiple languages, SDI enjoys global recognition as a trusted leader in the dive industry. As part of this recognition, SDI is a member of the Recreational Scuba Training Council (RSTC) and holds ISO certification, further demonstrating our commitment to quality and excellence.

TOP-NOTCH TRAINING & STANDARDS

Flexible Teaching - Standards designed to empower instructors to create better educational experiences. More flexibility means more creative control over your course and more time actually diving. You decide how, when, and where the skills are completed based on your students and environment.

Educational Theory - With our roots in technical diving, our methods have been tested through real-world experience with the most demanding diving and environments. *Only SDI brings the expertise in providing the safe, quality instruction demanded by technical divers to every diver.*

Agency Support - We stand behind you. Our standards offer more legal defensibility and are designed to protect our instructors and facilities.





WORLD-CLASS CUSTOMER SERVICE

SDI's global customer service team is rigorously trained to provide exceptional support that is relationship driven. We strive to know who our members are and believe interacting with them is one of the best parts of the job. Our mantra is *"people doing business with people"*, which keeps us grounded and motivated to help with anything you need as quickly as possible.

All of our communication channels are manned by live people during business hours. No robots, no AI, no answering services, just seasoned industry professionals that can help with anything from navigating the website to interpreting standards.

UNMATCHED SUPPORT:

- ▶ 95% - phone calls answered within the first 2 rings by a real person
- ▶ 15 Seconds - online chat service with a maximum response time of 15 seconds
- ▶ 24-48 Hours - All emails and applications processed = Increased Performance
- ▶ Need we say more? Come see all that you have been missing!



THE TOOLS YOU NEED TO PROMOTE YOUR BUSINESS



Marketing
Resource Center

Need a logo, photo, banner, brochure, or other marketing assets? Our updated Marketing Resource Center has what you need!

MARKETING RESOURCE CENTER

The Marketing Resource Center is the one-stop shop for all things marketing. This page has everything you need, including helpful guides, social media links, downloadable graphics and files, and more, straight from the Marketing Department of Scuba Diving International.



Log on to tdisdi.com now for access to this and more!



WE ARE HERE TO HELP YOU GET MORE CUSTOMERS!



MARKETING
RESOURCE CENTER



Website Audit

How well does your website perform? Send it over for a complete audit, we will give you tips and tricks to help bring in more business.



Social Media

Not sure what to post? Take a look at our Social Media page for inspiration. We cover everything from sharing videos to using hashtags.



Write For Our Blog

Have you ever wanted to be a published author? We will give you the stage to share a story, your favorite tips/tricks, or dive sites.



Find A File

Our updated portal gives you quick access to campaign-ready assets, photos, banners, brochures, and more! so you can spend less time searching and more time connecting with customers.



Style Guide

This quick reference portal makes it easy to find our logos, colors, fonts, and other brand identity details.

Got a Marketing Question? Visit us: tdisdi.com/marketing-resource-center
Call us: 888.778.9073 | Email Us: marketing@tdisdi.com



FROM VISION TO REALITY: INNOVATIVE TECHNOLOGY THAT SHAPES OUR UNDERWATER WORLD

Our online system makes the entire customer handling process easy to digitally complete. Student sign-up, digital forms, digital student records, student rosters, eLearning management, diver certifications, digital c-cards, online renewals, and digital instructor resources are just some of the tools available to you. Explore the site on your computer, tablet, or phone to see the wealth of resources at your disposal.

As the first agency to offer eLearning, we have had the time to refine our platform and are continuously working to improve. Our eLearning system is the best on the market, offering content with videos, integrated testing and reporting, notetaking, bookmarking, feedback submission, live updates, pdf downloads of the course content, and translations which can be instantly switched for the diver and instructor.



Loyalty Rewards

Earn points for every certification and redeem them for real rewards.



Awards Program

Benefits for both divers and instructors for reaching their educational goals.

SDI SCUBA
DIVING
INTERNATIONAL
TDI ERI PFI

The SDI App



Download on the
App Store



GET IT ON
Google Play

Featuring The
Dive Log!

BECOME AN SDI FACILITY

SDI offers a wide range of options for facilities, ranging from training facilities to full service professional development centers. All designation levels receive the following benefits unlocking the full power of the SDI system:

- ▶ Better pricing levels, with large savings on eLearning courses
- ▶ Generate your own eLearning course codes 24/7
- ▶ 10% off list price with eLearning/certification bundle discount
- ▶ Powerful eLearning management tools
- ▶ Create profiles with minimal information
- ▶ Assign eLearning courses to students
- ▶ View all eLearning courses and statuses
- ▶ View reports of students' course progress and performance
- ▶ Unique facility URLs for online course signup and credits back to the facility
- ▶ Your facility name on all eLearning course and certifications
- ▶ Reporting tools to analyze facility growth and performance



**Become an SDI
Facility**

Learn More and
Submit Your Facility
Application Today



STREAMLINED CROSSOVER PROCESS

Crossing over to SDI is a streamlined administrative process for most professional ratings. We recognize your training and experience, so we focus on the essentials of how to be a professional member of our agency and succeed with the powerful tools and resources we offer.

Your crossover includes all your core professional ratings, any specialty instructor upgrades you qualify for with all of our agencies, all digital materials to teach your qualified courses, a kit of training and branding materials, and membership for the current year.

For individual or full facility crossovers, contact your regional representative to discuss package options.

The process can be completed in a few simple steps:

1. Paperwork Organization
2. eLearning Course
3. Crossover Seminar/Webinar



See if your agency
qualifies for an
administrative
crossover to SDI

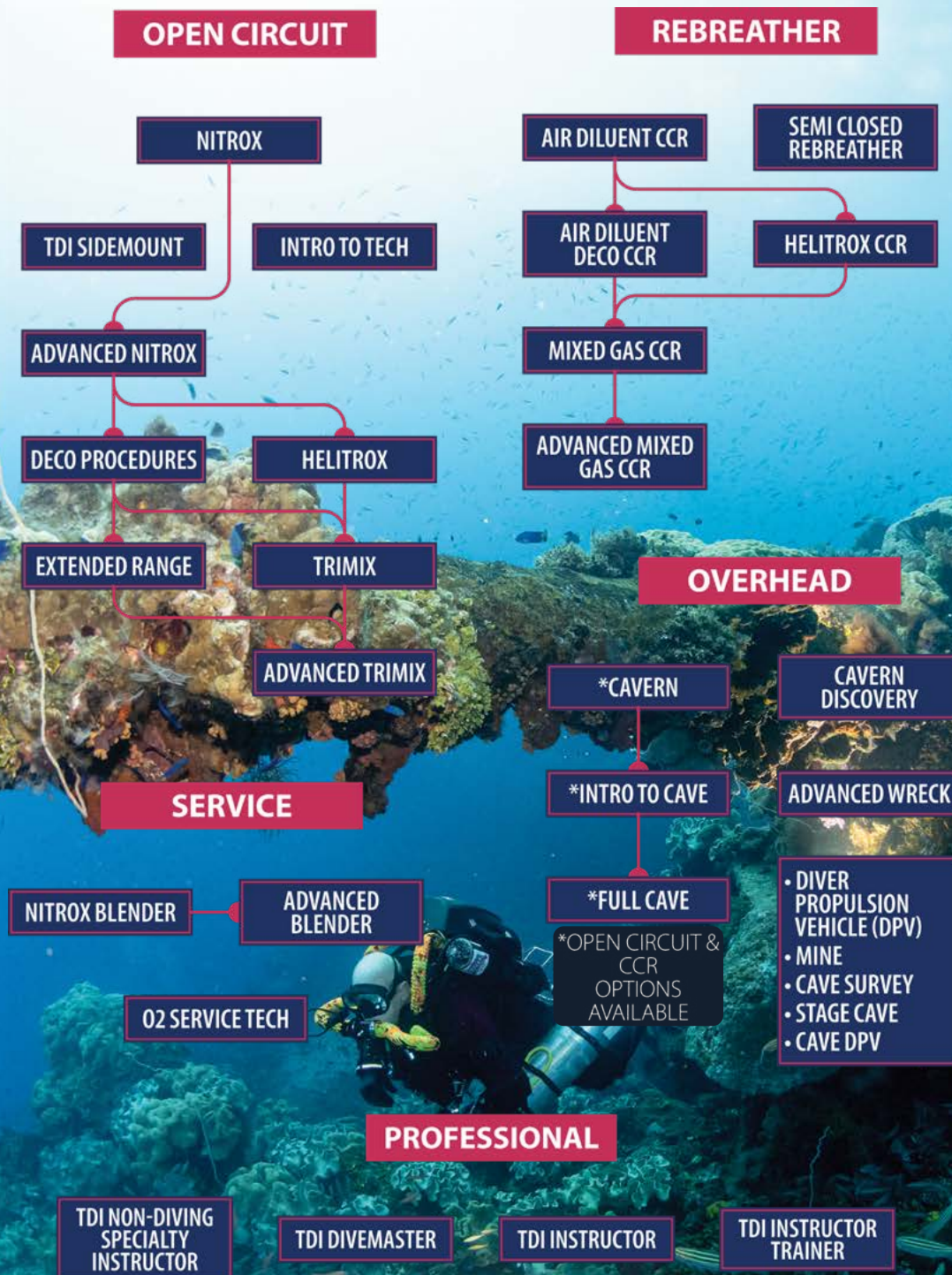
Scuba Divers Trained Here



one
DIVE FAMILY

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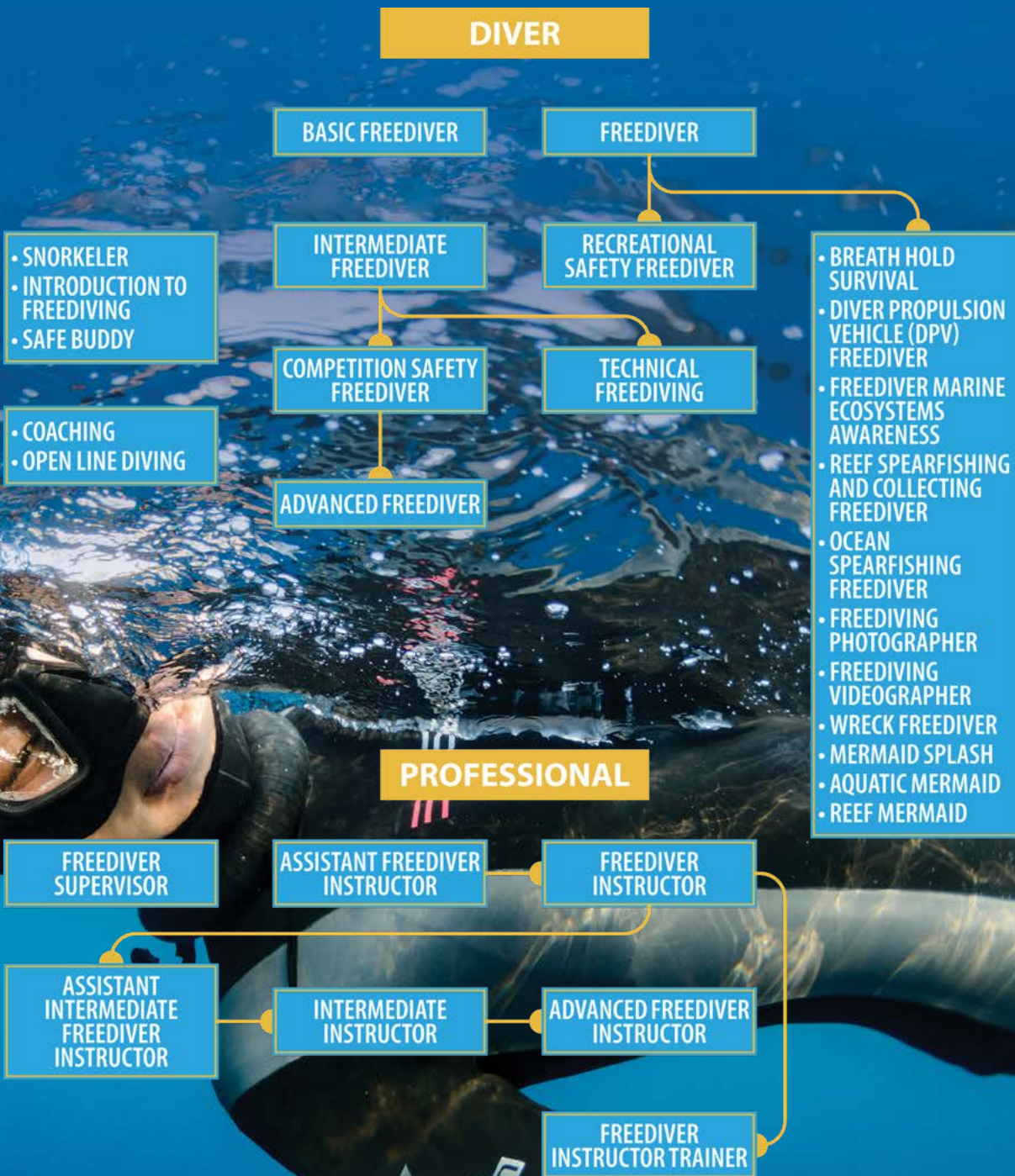
Tech Divers Trained Here



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Freedivers Trained Here



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Public Safety Divers Trained Here

TENDER

TESTIFYING IN COURT

ICE SURFACE RESCUE

ERD I

ERD II

ERD SUPERVISOR

ERD INSTRUCTOR

ERD INSTRUCTOR
TRAINER

- CONFINED SPACE OPS
- U/W EXPLOSIVES OPS

ERD NON-DIVING OPS
INSTRUCTOR

- CONTAMINATED WATER OPS
- DRY SUIT OPS
- FULL FACE MASK OPS
- HULL INSPECTION OPS
- ICE DIVING OPS
- NIGHT OPS
- SMALL BOAT OPS
- SWIFT WATER OPS
- U/W CRIME SCENE OPS
- U/W THREAT ASSESSMENT OPS

one
DIVE FAMILY

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Providers Trained Here

**ADULT AND CHILD
EMERGENCY CARE**

**CHILD EMERGENCY
CARE**

WORKPLACE CPR/AED

**OXYGEN
ADMINISTRATION**

**BLOODBORNE
PATHOGENS**

**AIRBORNE
PATHOGENS**

**ADULT AND CHILD
EMERGENCY CARE
INSTRUCTOR**

**BLOODBORNE
PATHOGENS**

**AIRBORNE
PATHOGENS**





OUR PURPOSE

Help more people safely explore the underwater world
with confidence and lasting awe.



Contact US

email:
worldHQ@tdisdi.com
Customer Service email:
cs@tdisdi.com
Online chat is available
during office hours.



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